

# Sign up Privacy Policy

What Is the GDPR?

May 25, 2018, the General Data Protection Regulation (GDPR) will come into effect. The aim is to protect the personal data of all EU citizens. Whatever the location of your business, if you own a website with EU visitors, or if your marketing campaigns target EU citizens, these changes affect you.

***Nothing is changing about your current settings or how your information is processed. We are simply describing our practices and how we explain the options you have to manage your data.***

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information when applicable), comments, feedback, product reviews, recommendations, and personal profile.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated only.

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate services;
2. To provide our *Users* with ongoing customer assistance and technical support;
3. To be able to contact our *Visitors* and *Users* with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

Cookies are small pieces of data stored on a site visitor's browser, usually used to keep track of their movements and actions on a site. Third-party services, such as Google Analytics or other applications may have their own policies regarding how they collect and store information.

*If you do not wish for us to process your data, please contact us at: [jiskalis@iskalisfloor.com](mailto:jiskalis@iskalisfloor.com)*

